

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MENTZER MEDIA SERVICES			AMERICANS FOR PROSPERITY			
AND	600 Fairmount Ave Ste 306			1726 M St NW Fl 10			
ADDRESS	Towson MD 21286-1002			Washington DC 20036-4502			
	USA			USA			
CONTACT	ELISE CLOYD			PRODUCTAPP EST#102			
LOCAL SALESPERSON	Maggie McWilliams Pol		AGENCY EST. NO. 102	PRODUCT 1300		CODE	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00011..	2	06:57A	09:00A	60S	11/01/12-11/02/12	CBS THIS MORNING	2	400.00	800.00
22.	2	09:00A	11:00A	60S	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	2	4000.00	8000.00
3	11000..	2	06:57A	09:00A	60S	11/05/12-11/06/12	CBS THIS MORNING	2	400.00	800.00
4	11000..	2	12:28P	02:00P	60S	11/05/12-11/06/12	CBS SOAPS	2	4000.00	8000.00
5	1.....	1	07:00P	08:00P	60S	11/05/12-11/05/12		1	2400.00	2400.00
6	10000..	1	11:02P	11:35P	60S	11/05/12-11/05/12	TWO AND A HALF MEN	1	3000.00	3000.00
7	10000..	1	11:35P	12:37A	60S	11/05/12-11/05/12	DAVID LETTERMAN	1	4000.00	4000.00
8	00011..	2	12:28P	02:00P	60S	11/01/12-11/02/12	CBS SOAPS	2	4000.00	8000.00
9	...11..	2	07:00P	08:00P	60S	11/01/12-11/02/12		2	2400.00	4800.00
10	00011..	2	11:02P	11:35P	60S	11/01/12-11/02/12	TWO AND A HALF MEN	2	3000.00	6000.00
11	00011..	2	11:35P	12:37A	60S	11/01/12-11/02/12	DAVID LETTERMAN	2	4000.00	8000.00
Total Contract:								19		53800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION